

Successful transitions: China – Australia postgraduate learning in media and communication



Handout

EXAMPLE OF NOTE-TAKING: CAROLINE'S NOTES

Here's how one student (Caroline) made notes while watching the video:
http://www.ted.com/talks/gary_kovacs_tracking_the_trackers.html

MY CLASS: VIDEO NAME: DATE:	Communication Theory Video: Gary Kovacs: 'Tracking our online trackers' 5 March 2014
Problem: our privacy Surveillance A commercial solution Warning	Increasing use of Internet: youth spend 8+ hours a day online We leave a digital footprint/store our personal data on other sites 'Behavioural tracking' = An industry that tracks us No rules or regulations and no consumer protection 'Collusion' = software for use on Firefox. Shows who's following you and how. Some unknown sites track my personal information without my consent. Companies make money from tracking. Huge business: \$39 million. 'What we don't know can hurt us as the <u>Internet's memory is forever</u> '. What can we do about this?
<p>My Summary: While there are advantages to the Internet, especially global relationships, there are major privacy concerns, especially as any personal information that's on the Internet will never be erased and can be traced. Kovacs promotes a software to help us see who is tracking us.</p> <p>My questions: Are there other solutions to privacy concerns? Could the Internet ever be regulated?</p>	